

## Free Methods to Bring Visitors to your Website

One of the most important factors of marketing yourself online is driving traffic (bringing potential clients/customers) to your website. There are a lot of ways to do this.

There are many **free** things you can do yourself to promote your website online. The key is to write your website's name on as many other websites as possible then link it back to your site.

Here is a list of 18 ways to drive traffic to your website for FREE:

- Write a free Downloadable e-book (White Papers)
- Add a signature to your emails including your web address
- Participate in Forums (put your web address in your signature)
- Write articles and submit them to article directories
- Submit your website to directories
- Exchange Links
- Exchange Banners
- Hold an event to highlight your 'new' website or the features on your website
- Collecting E-mail addresses and send monthly newsletters to your clients
- create a blog
- Post comments including your web address on other blogs on a regular basis
- Create a Group at Yahoo! Google™ and MSN groups
- Participate in Yahoo! Answers directing people to your website
- Make sure your website address is on your business card and Stationery
- Submit your website pages and articles to social bookmarking sites e.g. MySpace, Facebook, etc...
- Become an Active member in social bookmarking sites
- Print Flyers using your own printer and Microsoft Word and distribute them
- Tell your friends, family and neighbors about your website and services

### Other Paid Methods

- Search Engine Optimization (SEO)
- Have your car professionally wrapped, advertising your Website address